

WASHINGTON STATE HISTORICAL SOCIETY
BOARD OF TRUSTEES

MINUTES

ENTITY: WSHS Board of Trustees
DATE: June 20, 2015
LOCATION: Board Room, Tacoma, Washington State History Museum
TRUSTEES PRESENT: Larry Kopp, President; Sally Barline; Randi Becker; Robert Carriker, via telephone; Carol Coe, representing Randy Dorn; Leonard Forsman; Sam Hunt; Alex McGregor, via telephone; Ryan Pennington, via telephone; Sam Reed; Richard Scheuerman; J.T. Wilcox
STAFF PRESENT: Jennifer Kilmer, Director; Molly Wilmoth, Community Outreach Specialist
PRESENTORS PRESENT: Dawn Cortez, AAG

- I. Call to Order and Introductions
Called to order at 9:07am
 - a. Agenda amended with Finance Committee report moved to the beginning of the agenda to accommodate Alex McGregor's schedule.

- II. Consent Items
 - a. Minutes, March 5, 2015 Meeting [Exhibit 1]*
Approved
 - b. Future Board Meeting Schedule [Exhibit 2]*
Approved
Suggestions for meeting to take place at the Research Center and possibly one meeting a year at a smaller historical society at varying locations across the state.

- III. Policy, Planning & Governance
 - a. Public Disclosure board training [presentation by Dawn Cortez, AAG]
Dawn Cortez showed videos concerning the disclosure of public records, and the open meetings act, and how that relates to the WSHS board. WSHS posts information about board meetings, minutes, and committee meetings on its website and board members now have their own WSHS email addresses for official communications.

 - b. Governance Committee
 - i. Board Nominees 2015-2018 [Exhibit 3]*
The board accepted the election resolution as presented with a unanimous vote.

 - c. Finance Committee
 - i. Investment Report [Exhibit 4]
 - ii. Financial Report [Exhibit 5]

Alex McGregor led the financial report, which included a review of the Society's balance sheet and financial statement. Mr. McGregor acknowledged the work of Jennifer Kilmer, Tam Dang, and the WSHS staff for their work in making the best out of a difficult budget situation. The legislature has yet to approve a final budget and the state may face a shutdown, making it difficult for WSHS to confirm a budget for the next biennium.

- d. Development Committee [Exhibit 6]
Fundraising Progress was reported using Exhibit 8. Richard Scheuerman reported major gifts income is doing very well and upcoming exhibits such as Goodwill Games and Washington Beverages offer new opportunities to appeal to new clientele for support. Jennifer thanked both Richard for his leadership of the committee and connections as well as Larry Kopp for his ongoing work on the committee for fundraising.
- IV. Operations/Performance/Trend Assessments
- a. Agency Activities and Performance Metrics [Exhibit 7]
Jennifer Kilmer provided a narrative description of the handout as well as each of the included promotional pieces provided in the packet. Expressed a desire to reach a goal of serving 20,000 students in the next few years. It was noted that attendance is up over the prior year, as well as membership.
 - b. FY2016 Look-Ahead
Jennifer Kilmer provided a PowerPoint presentation outlining the upcoming projects for the upcoming fiscal year including exhibits, Great Hall upgrade updates, community engagement, and plaza and amphitheater repair.
- V. Good of the Order

Adjourned at 11:28 am.

*Denotes Action Item